

SEPTEMBER 26 - 27, 2018

Introduction

Plastics Technology México Magazine will present the second edition of PT México LIVE - Injection 360°: Trends in Plastics Molding on September 26-27, 2018 in Queretaro, Mexico.

“Injection 360°: Trends in Plastics Molding” will offer a comprehensive program that combines insight on the most recent technologies and practical advice to help innovative plastics companies improve their injection molding operations for automotive, electronic, medical, aerospace, packaging, consumer and more.

PT México 2018 will cover all aspects of the injection molding cycle, from tooling and molding to design, process innovations and new materials. Our flexible program lets the attendee choose conferences from different tracks, giving them the opportunity to learn from industry experts about their diverse areas of expertise.

Space will be limited, so please contact your PT México Sales Rep to reserve your space and check available sponsorships.



Features and Benefits

Table Top setup

With no “big booths” to shadow your brand or presence, the event offers exhibitors a level playing field

Savings

You can save on travel costs by meeting prospects/ customers in one place

Sponsorships

Increase your exposure before the event and on-site to this high level audience with customized sponsorship levels

Networking

Events with this structure are on neutral ground, allowing you to connect with your prospects/customers at a deeper, more intimate level

Leads

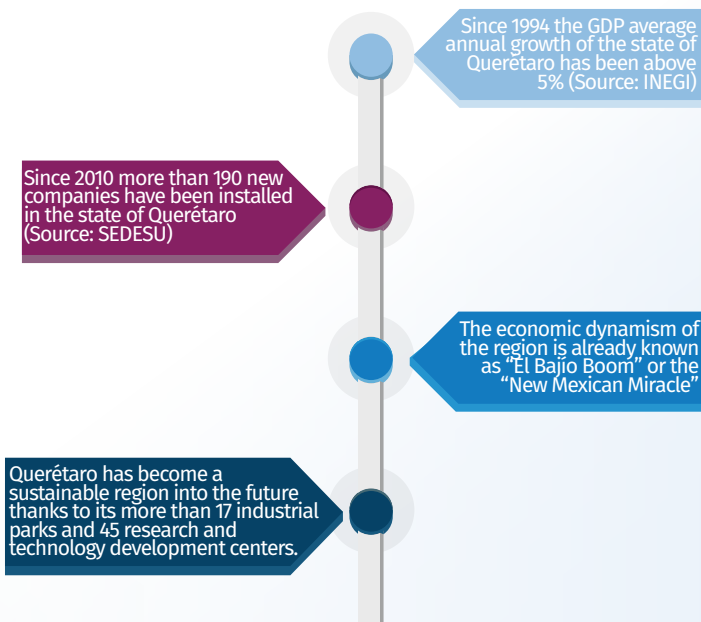
Meet face to face with your prospect. Learn their concerns and exchange ideas and business cards. Some sponsorships offer a complete contact list of the approved audience.

Why Queretaro

In the last 10 years “El Bajío” has been a point of attraction for foreign investments by installing new plants of the following industries: automotive (GM, Volkswagen, Honda, Toyota, Nissan, BMW, etc.), aerospace (Bombardier Aerospace, Messier Dowty y Snecma), appliances and mold manufacturing.

The region “El Bajío” is a strategic geographical location right in the center of the country, within the industrial triangle of the three largest cities in Mexico: Mexico City, Guadalajara and Monterrey.

Within a radius of 250 km from Querétaro are approximately 8,000 PT México subscribers.



Geographical information



City of origin	By road	Flight	Distance
D.F.	3hrs	60 min	238 km
Toluca	2hrs 30 min		196 km
Puebla	3hrs 30 min		330 km
Veracruz	6hrs	2hrs 50 min	570 km
León	2hrs		172 km
Guadalajara	4hrs	55 min	350 km
San Luis Potosí	2hrs 30 min		212 km
Monterrey	7hrs	70min	707 km
Chihuahua		3hrs 20 min	1,235 km
Guanajuato	2hrs		124 km
Salamanca	1hr 10 min		93 km
Aguascalientes	3 hrs 10 min	2hrs 50 min	287 km
Morelia	2hrs 10 min		189 km

Sponsorship Opportunities

	Bronze	Silver	Gold Limit 8	Platinum Limit 5	Diamond EXCLUSIVE
Exhibit Table (table cloth and 2 chairs)	X	X	X	X	X
Logo on on-site directional material	X	X	X	X	X
Logo in Pre-Show promotion (where applicable)	X	X	X	X	X
Logo on electronic marketing (where applicable)	X	X	X	X	X
2 Free Conference Passes	X	X	X	X	X
1/2 page profile in conference notebook		X			
Full page profile in conference notebook			X	X	X
Full attendee contact information (when approved)		X	X	X	X
Sponsorship of one of the following: lanyard, pens, conference notebook /proceedings, conference bag, or one coffee break (4 available)			X		
Breakfast (2), lunch (2) or cocktail sponsor				X	
30 second commercial				X	X
Sponsorship of the Networking Event					X
5 minute podium welcome at the Networking Event					X

Pricing

Special Price (PT México advertisers) *Expires on January 1st, 2018	\$2,200	\$3,200	\$5,000	\$6,500	\$9,000
Special Price (Non - advertisers) *Expires on January 1st, 2018	\$2,500	\$3,500	\$5,300	\$6,800	\$9,500
Full Price (PT México advertisers)	\$2,600	\$3,600	\$5,400	\$6,900	\$9,500
Full Price (Non - advertisers)	\$2,900	\$3,900	\$5,700	\$7,200	\$10,000

*Space selection will be based on sponsorship level and date signed contract is received.

*All prices are in USD

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